Strategic partnerships, emerging technologies and diverse talent to accelerate digital transformation

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## How have Canadian businesses progressed on their digital transformation journey?

#### Where we were...

- Entrenched
- Slow to adapt and slow to adopt
- Hierarchical organizational structure
- Time consuming strategic decision-making
- Lack of representation and workforce diversity

#### Where we're headed...

- Open to change
- Quick to adapt and eager to adopt
- Fluid organizational structure and agile teams
- Accelerated strategic decision-making
- Increasingly diverse workforce

#### Where have we landed?

Businesses are moving faster than ever in responding to industry disruption



## Attracting top talent Flexible work **Training and** schedule development Charitable **Health and** contributions wellness **Paid** time off Competitive

salaries

#### Building the workplace of the future

Pushing workplace layouts beyond conventional models to focus on multifunctional arrangements that take the co-working trend to a new level.

**HYPER-COLLABORATION** 

Creating workplaces with fiber optic technology in the outer walls to monitor temperature, floor to ceiling windows for natural light and embedded outdoor spaces.

Rethinking furniture design to facilitate mobility with workstations that can be pushed aside when unused and have selfpowering capabilities for tech needs.

Using vacant buildings to provide workplaces for businesses or traveling workers in need of a focused work environment and that highlight historical elements of the space.

REIMAGINING OFFICE FURNITURE

RECLAIMING URBAN SPACES



#### The power of the strategic partnership

Forming a successful partnership requires a clear understanding of both parties' unique strengths and competitive advantages for Clients





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# Emerging technologies present new opportunities to explore



Artificial intelligence and machine learning



Cloud-based infrastructure and solutions



Natural language processing, voice technologies



Blockchain solutions



Web and mobile

#### The rise of the voice assistant







### What I think the next 10 years will look like...

- Emerging technologies are here to stay for our clients
- Data will support these technologies in new ways
- These technologies will require talent to harness
- Diverse and inclusive workforces will be critical to success
- Our workplaces will continue to evolve by creating new ways of working and opportunities to partner internally
- Strategic partnerships will fill the white space in expertise and help to deliver on changing client needs





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Questions





Life's brighter under the sun

